

Calum Kirk

Lead User Interface Designer

ABOUT ME

I have a **track-record** in creating sleek, modern user interfaces that bring **style and substance** together. I understand how to make things look good and work even better. Managing multiple projects and **keeping stakeholders happy** is part of my daily routine, I like to provide **creativity with a purpose**.

CONTACT

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SKILLS

UX/UI

Prototyping

Userflows

User Research

Wireframes

HTML & CSS

TOOLS

Figma

Illustrator

Photoshop

Visual Studio

XD

After Effects

Shopify

WordPress

Azure

EDUCATION

Edinburgh Napier University

BA Web Design & Development 09/2018 - 11/2021
Bachelors of Science with Distinction

Cardonald College

HND Visual Communication 09/2016 - 06/2018
Grade A

KEY ACCOMPLISHMENTS

Designed and developed a CRM for 70 + client users.

Created a design system that increased acceptance of start-up grants by £250k across 1 year period.

Project managed an NFT campaign to a strict deadline. Event concluded with 785 NFT sales, 10,000 + new followers & over 2000 attendees.

Achieved 25% ROI within one year for clients start-up entering Chinese market.

EXPERIENCE

WAGAS Group

Lead User Interface Designer

06/2020 - present

- Developed **high-quality user interface designs for web and SAAS applications**, adhering to brand guidelines.
- Collaborated with cross-functional teams including developers and product managers to **gather requirements and translate them into design solutions**.
- Resolve **technical front-end issues** for clients and stakeholders.
- Project manage complex software deliverables **from concept to launch**.
- **Design, develop and maintain** companies in-house custom built CRM.
- gather requirements and translate them into design solutions.
- Resolve technical front-end issues for clients and stakeholders

Bookster

UX/UI Web Consultant | Freelance

01/2023 - 04/2023

- Collaborate with team members to **enhance UI** on company website and CRM application.
- Make HTML and CSS updates via **Joomla & Github**.
- Conduct a **UX/UI review** of Booksters website and application.
- Participate in regular strategic meetings to **discuss software improvements user pain points**.
- Discuss requirements with clients to **enhance online conversions**.
- Troubleshoot **front-end issues** for clients and stakeholders.

Optimise Solutions

SAAS UX/UI Designer | Freelance

08/2022 - 07/2023

- Designing with a focus on the **end-user experience**.
- **Conducting user research** to understand needs and pain points.
- Creating intuitive and visually appealing dashboards for **SAAS applications**.
- **Implementing data visualisation** for easy comprehension.
- **Collaborate with stakeholders** to review and pitch improvements.
- Structuring complex data and functionalities in a **logical and accessible manner**.
- **Wireframing and prototyping** to plan the navigation and layout.

Safeashouses

In-House UI Designer

06/2019 - 06/2020

- **Create UI branding** for corporate property websites.
- Use Adobe XD to **compose digital mockups for front-end Development**.
- Work with marketing manager to compose **brand guidelines**.
- Enhance the company's user experience through **in-house usability reviews**.
- **Make external contact** to stakeholders to obtain client feedback on new features and applications.

NOTABLE PROJECTS

DBM Partners

Lead UI Designer

I designed and constructed a multilingual website for DBM Partners, showcasing their cybersecurity services in France, China, and the United Kingdom. It was a project driven by the imperative to establish a seamless online presence across diverse linguistic landscapes.

Taking the lead on a compelling challenge, our team at DBM International embarked on a mission that held substantial value. Establishing a cohesive team that not only comprehended the objective but was also wholeheartedly dedicated to crafting a meaningful international product was truly remarkable. For an uninterrupted span of five months, our weekends became dedicated workdays as we collaborated passionately on the development of the DBM International website.

WAGAS Group

Lead UI Designer

I was hired as the only designer on the team, working under the product team, while also assisting in marketing design efforts. I reported directly to the VP of product and the CEO (who was a design advocate).

In this dynamic environment, meticulous attention to detail was paramount. Effective communication was the linchpin, and the daily stand-ups became our ritual. Each morning, the entire team converged to sync on daily tasks and update on weekly goals. This practice fostered transparency, revealing overlaps and dependencies across departments.